

CAMPAIGN AWARD METRICS*

* One Award per Category



Denton County

We appreciate the accomplishments during campaigns and recognize organizations who most successfully achieve these benchmarks at our annual UNITED Tribute gala.

Lead UNITED

Highest percent of total employees giving at a leadership level (\$1,000+)

Largest increase in number of Leadership Givers over prior year

Highest increase in total amount of dollars raised by Leadership Givers

Impactful volunteer participation on UWDC committees or Leadership Teams

Give UNITED

Highest percent increase in number of employees donating

Highest percent increase of employee gifts

Highest percent increase in employee average gift

Trailblazer

New successful Employee Giving Campaign

Ambassador

Highest number of Best Practice concepts creatively implemented

Highest increase in overall campaign donations over prior year

Highest percentage increase in employee participation over prior year

Rise UNITED | Small/Mid-Size/Large Business

Overall increase in employee total donations

Overall increase in campaign total

Overall percentage increase of employee participation

Percentage of employee base volunteering with UWDC

Creative campaign implementation

Overall increase in number of employees donating

Increase in Leadership Givers

12th Annual UNITED TRIBUTE | Saturday, January 27, 2024

