UNITED WAY
Denton County

Presents...

15TH ANNIVERSARY

UNITED *Tribute*

A CRYSTAL AFFAIR

Featuring...

DANCING WITH OUR STARS

JANUARY 16, 2027

It's the Crystal Anniversary of our annual signature gala that celebrates the year's achievements and honors the companies, employees, and community leaders who made them possible.

UnitedTribute.org

United is The Way For Denton County

to provide opportunity & access to:



#GivetoOneImpactMany

Your Company's Digital Exposure with UNITED Tribute

UNITED TRIBUTE SOCIAL OUTREACH

7,333 Impressions

4,867 Impressions

39,724 Impressions

UNITED TRIBUTE WEBSITE PAGES

9,826 Views

4,637 Unique users

27,111 Total Visits

UNITED TRIBUTE EMAIL OUTREACH

6,421 Emails sent

43.7% Open rate

22.5% CTR

SPOTLIGHT SPONSOR $15,000

Industry Exclusive

- Two (2) tables of ten (10) with logo recognition
- Logo recognition in program thank you
- Full-page (5" x 7.5") advertisement in event program
- Logo recognition on website & event emails
- Logo recognition on dancer posters
- Logo recognition with tag on two (2) social media posts
- Logo recognition on Mobile Bidding Platform
- Speaking opportunity during "Blue Carpet"
- Unique sponsor gift
- Two (2) bottles of wine at table
- Provided drink tickets (2 per person)

PRODUCER SPONSOR $10,000

Industry Exclusive

- Two (2) tables of ten (10) with logo recognition
- Logo recognition in program thank you
- Half-page (5" x 3.875") advertisement in event program
- Logo recognition + tag in one (1) social media post
- Logo recognition on website & event emails
- Logo recognition on Mobile Bidding Platform
- Speaking opportunity during "Blue Carpet"
- Two (2) bottles of wine at table
- Provided drink tickets (1 per person)

DIRECTOR SPONSOR $7,500

Industry Exclusive

- One (1) table of ten (10) with logo recognition
- Logo recognition in program thank you
- Quarter-page (2.355" x 3.685") advertisement in event program
- Logo recognition + tag in one (1) social media post
- Logo recognition on website & event emails
- Logo recognition on Mobile Bidding Platform
- Speaking opportunity during "Blue Carpet"
- Two (2) bottles of wine at table
- Provided Drink Tickets (1 per person)

ORCHESTRA SPONSOR $5,500

Industry Exclusive

- One (1) table of ten (10) with logo recognition
- Name recognition in program thank you
- Quarter-page (2.355" x 3.685") in advertisement in event program
- Logo recognition + tag in one (1) social media post
- Logo recognition on website & event emails
- Logo recognition on Mobile Bidding Platform
- Two (2) bottles of wine at table
- Provided drink tickets (1 per person)

BOX-OFFICE SPONSOR $3,500

- One (1) table of ten (10) with logo recognition
- Name recognition in program thank you
- Quarter-page (2.355" x 3.685") advertisement in event program
- Logo recognition + tag in one (1) social media post
- Logo recognition on website & event emails
- Logo recognition on Mobile Bidding Platform
- Two (2) bottles of wine at table
- Provided drink tickets (1 per person)

DANCER SPONSOR $2,750

Limited Number Available

- One (1) table of ten (10) with logo recognition
- Logo recognition in program thank you
- Eighth-page (2.355" x 1.8425") advertisement in event program
- Name recognition in one social media post
- Name recognition on website & event emails
- Logo recognition on dancer posters

BLUE CARPET SPONSOR $1,750

Limited Number Available

- Six (6) tickets
- Eighth-page (2.355" x 1.8425") advertisement in event program
- :30 video ad during Live! From the Blue Carpet
- Name recognition on website & event emails
- Name recognition on one (1) social media post
- Name recognition in program thank you

MIRROR BALL SPONSOR $1,500

One Available

SOLD

- Six (6) tickets
- 0:30 Video Commercial Spot
- Name recognition in program thank you
- Eighth-page (2.355" x 1.8425") in advertisement in event program
- Name recognition on website & event email

UNITED FRIENDS SPONSOR $1,250

Limited Number Available

- Four (4) tickets
- 0:15 Audio Commercial Spot
- Name recognition in program thank you
- Eighth-page (2.355" x 1.8425") advertisement in event program
- Logo opportunity for Intermission or Award Presentation
- Name recognition on website

TRIBUTE PATRON $1,000

Limited Number Available

- Two (2) tickets
- Name recognition in program thank you
- Name recognition on website & event email

TRIBUTE ADVOCATE $750

- Two (2) tickets
- Name recognition in program thank you

Additional sponsor tables available upon request.

Availability limited.

*Deadline for all logos and program advertisements is December 31st

SECURE YOUR SPONSORSHIP TODAY



Return this form to Kristin Jones via:

Mail 1314 Teasley Lane, Denton, TX 76205
Email Events@UnitedWayDenton.org

Questions? Call Kristin at 940-566-5851 ext 102

Your Name_____

Company _____

Sponsorship Level _____

Is your sponsorship in support of a dancer? Y ☐ N ☐

If yes, who? _____

Total $_____

United Way of Denton County Donation $_____

Grand Total $_____

(Make checks payable to United Way of Denton County)