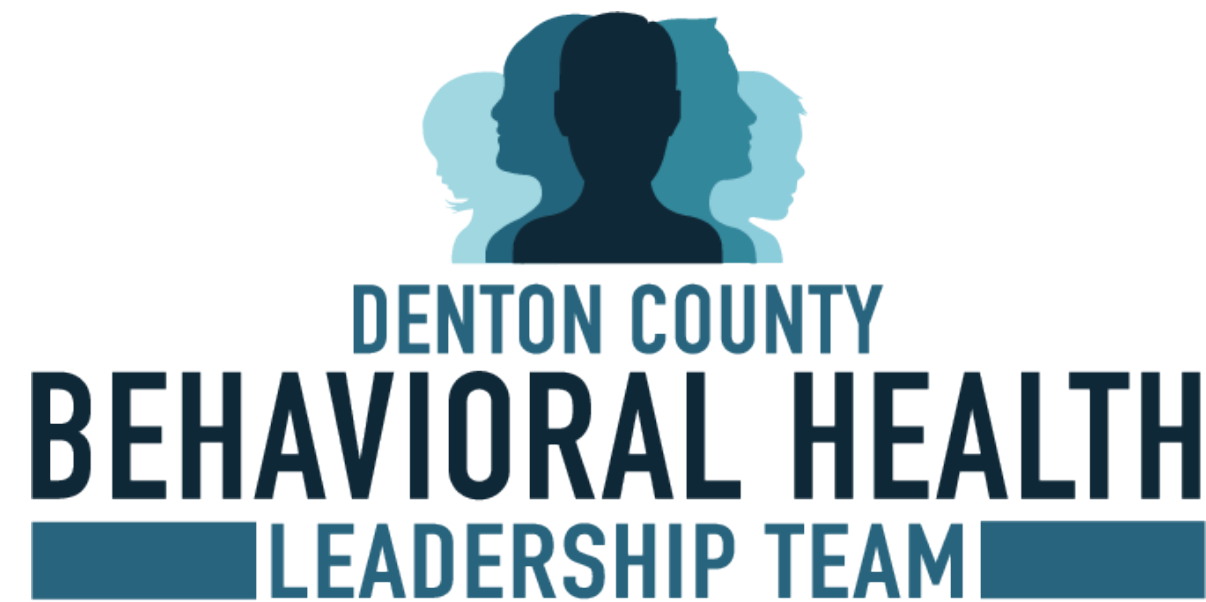


2025-2027 Denton County Behavioral Health Leadership Team Strategic Plan



A Collective impact initiative supported by:



Vision

Comprehensive behavioral health for every person in Denton County

Mission

The Denton County Behavioral Health Leadership Team will advocate and facilitate a collaborative person-centered behavioral health system to repair and restore lives:

- Ensure behavioral health services are available to meet the needs of all
- Assess data for continuous outcome measurements
- Prioritize data driven recommendations
- Provide a continuum of care

Collective Impact Approach

Common Agenda

- All participants **share a vision for change** that includes a common understanding of the problem and a joint approach to solving the problem through agreed-upon actions.

Shared Measurement

- All participating organizations **agree on the ways success will be measured and reported**, with a short list of common indicators identified and used for learning and improvement.

Mutually Reinforcing Activities

- A diverse set of stakeholders, typically across sectors, coordinate a set of differentiated activities through a **mutually reinforcing plan of action**.

Continuous Communication

- All players engage in **frequent and structured open communication** to build trust, assure mutual objectives, and create common motivation.

Backbone Support

- An **independent, funded staff dedicated to the initiative** provides ongoing support by guiding the initiative's vision and strategy, supporting aligned activities, establishing shared measurement practices, building public will, advancing policy, and mobilizing resources.

Accomplishments 2022-2024

- ✔ Reducing Stigma: Launched the 'Okay to Say' campaign
- ✔ Non-medical detox in collaboration with SONTX and Texas Health Resources
- ✔ Mental Health Navigators: 1 in 254 Texas counties
- ✔ CredibleMind: First in the state of Texas

SWOT Analysis- Workgroups



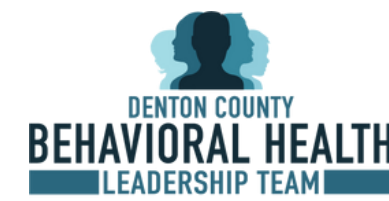
| Workgroup | Strengths | Weaknesses | Opportunities | Threats | Intercept |
|--|--|--|---|--|---|
| <p>Child & Family Systems</p> | <ul style="list-style-type: none"> • Large scope of participation • Reached several goals • Has strategic partnerships • Connected & willing to collaborate • Good reputation in community. • Action orientated. • Buy-in and longevity of members. | <ul style="list-style-type: none"> • Consistent participation • Lack of faith-based organization representation • Cross sector participation • Funding opportunities | <ul style="list-style-type: none"> • Expand Cook Children’s, DCPH, ISD’s, PD’s, SRO’s, and faith-based organizations role in workgroup • Continue relationship with MHMR • Advocate for Denton County representation in multi county initiatives • Stay informed on new programs in Denton County | <ul style="list-style-type: none"> • Denton County being grouped alongside other counties for funding vs. by itself • State funding distribution for MH • Stigma around mental health • Mental Health workforce shortage • Insurance and Medicaid reimbursement | <ul style="list-style-type: none"> • Prevention, Reentry, and Community Supports |
| <p>Suicide Prevention</p> | <ul style="list-style-type: none"> • Multi-disciplinary team • Access to data | <ul style="list-style-type: none"> • Workgroup members bandwidth • Consistent participation & attendance | <ul style="list-style-type: none"> • Decrease stigma • Increase collaboration • Identify pre-crisis access points to resources • Strengthen collaboration with coalition | <ul style="list-style-type: none"> • Stigma around suicide loss • Availability of treatment options • External factors leading to a crisis episode (housing, workforce, financial) • HIPPA & pre crisis intervention. ROI’s not signed and MOU’s do not satisfy HIPPA compliance | <ul style="list-style-type: none"> • Prevention |

SWOT Analysis- Workgroup



| Workgroup | Strengths | Weaknesses | Opportunities | Threats | Intercept |
|--|--|--|--|---|--|
| <p>Substance Use</p> | <ul style="list-style-type: none"> • Diversity of workgroup members • Strong stakeholders • Clearly identified gaps • Participation of workgroup members | <ul style="list-style-type: none"> • Resources for substance use treatment across the county • Funding | <ul style="list-style-type: none"> • Seek funding opportunities for identified gaps • Increase data sources • Increase community engagement • Increase collaboration | <ul style="list-style-type: none"> • Stigma around substance use | <ul style="list-style-type: none"> • Pre-Crisis and Reentry post crisis |
| <p>Ad hoc: Cross Care Collaborative</p> | <ul style="list-style-type: none"> • Strong membership of collaborating entities | <ul style="list-style-type: none"> • *still in planning stages | <ul style="list-style-type: none"> • Continue to develop goals and outcomes | <ul style="list-style-type: none"> • *still in planning stages | <ul style="list-style-type: none"> • Crisis and Reentry |

SWOT Analysis-BHLT



| Strengths | Weaknesses | Opportunities | Threats |
|---|---|--|---|
| <p>1. Diverse Representation: Wide range of community members and experts.</p> <p>2. Action Oriented: Focuses on practical solutions and implementation.</p> <p>3. High Participation: Strong engagement from appointees and community.</p> <p>4. Collaborative Approach: Collaborative work between agencies.</p> <p>5. Knowledge Sharing: High access to information and expertise on mental health resources.</p> | <p>1. Funding: Narrowing down to a specific ask and collaboration across organizations in BHLT.</p> <p>2. Visibility: Leverage BHLT’s existing presence to increase visibility and engagement within the community.</p> <p>3. Engagement: Maintain consistent participation from workgroup members and appointees.</p> <p>4. Onboarding & expectations of BHLT appointees.</p> | <p>1. Funding: Explore more funding opportunities.</p> <p>2. Data: Relaunch data workgroup with long term goals & workgroup asks. Utilize data resources such as DCPH, Find Help, CredibleMind.</p> <p>3. Prevention & Intervention: Identify priority zip codes for targeted outreach efforts.</p> <p>4. Expansion of Mental Health Services in Denton County: Create/identify step down options for post mental health crisis. Explore diversion to jail when dealing with mental health crisis.</p> | <p>1. Funding (lack of and possible losses)</p> <p>2. Over utilization of crisis care</p> <p>3. State level support</p> <p>4. Rapid growth of Denton County</p> <p>5. Mental Health workforce shortages</p> <p>6. Lack of affordable mental health resources</p> <p>7. Mental health stigma</p> |

2025-2027 Strategic Goals

Strategic Planning Committee

- Elisa Howell, Denton Police Department, Chair
- Hope Galloway, Texas Health Resources, Co-chair
- Terry Widmer, Charter member & Secretary
- Megan Ball, City of Denton
- Pam Guiterrez, Denton County MHMR
- Courtney Jaimes, North Central Texas College
- Lisa Settles, Our Daily Bread Board Member
- Lauren Titsworth, Cumberland Youth and Family Services

