

LIVE UNITED°

**United Way** of Denton County, Inc.

UnitedWayDenton.org



**(** Annual Report 2016-2017 Master.indd 1 9/8/2017 5:24:15 PM We have one life.
To live better together in Denton County,
We must LIVE UNITED.

At United Way of Denton County, we fight for children, we fight for families, and we fight for our Veterans.

We tackle homelessness and mental illness.

CHANGE DOESN'T HAPPEN ALONE. WILL YOU HELP US IMPROVE LIVES?

# Dear friends,

The work accomplished each day by United Way of Denton County partners and direct initiatives is powered by the generosity of our donors. We are there to help people in times of need because of your support.

This year was a year of challenging growth. As our community grows, so too do the needs of our community, and so must the financial support that enables services and initiatives that meet those needs. People in our community need our help: children at-risk, families in crisis, Veterans returning home carrying the effects of sacrifice and service, people experiencing homelessness and people affected by mental illness. Denton County faces complex problems, and United Way of Denton County is here to meet them. We Unite our community and rally people, businesses, non-profits, and local government to tackle the problems no one organization can face on its own.

When local Veterans needed help, our **Behavioral Health Leadership Team** met the challenge, winning two consecutive grants to pilot programs that help Veterans and their families recover from crisis and develop the resilience to stand on their own. When homelessness looked to be overwhelming, our **Homelessness Leadership Team** fought for and made the tough, systemic changes necessary to achieve our vision of making homelessness rare, brief and non-recurring in Denton County.

Our community is at the crossroad of great challenge and great opportunity. The US Census Bureau estimates that Denton County will continue to grow rapidly, reaching a population of over 3 million by 2050, almost as large as Dallas County or Tarrant County. United Way of Denton County proudly serves as **the backbone to the community collaborative work that will be required to solve tomorrow's challenges.** We are grateful to have your support on this journey to making Denton County a better place to call home.

On behalf of our volunteer Board of Directors and the people whose lives you improve, let us say: Thank you!



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# UNITED WE UNDERSTAND THE MANY IMPORTANT NEEDS OF PEOPLE IN OUR COMMUNITY

In order to dedicate our community's efforts to our most critical needs, we take the time to discover what people in our community need. To this end, United Way of Denton County regularly researches and publishes highly influential needs assessments that guide the work our community accomplishes through programs and partner agencies. These needs assessments are the first step to true impact, guiding service providers across all levels of local grant-makers, government, and non-profits.

# UNITED WE ARE MAKING HOMELESSNESS IN DENTON COUNTY RARE, BRIEF AND NONRECURRING

Many organizations in our community face the growing challenge of homelessness, but they no longer do so alone. Building off the work of local municipalities, our community rallied to form the Denton County Homelessness Leadership Team. Thanks to the backbone support of United Way of Denton County, the Homelessness Leadership Team successfully demonstrated to local governments the value of investing their limited reserves to strengthen our local homelessness solutions. At the same time, we are reshaping the structure of Denton County's approach to homelessness, making everyone's work more effective together.

# PEOPLE HELPED BY OUR PARTNER AGENCIES

Our Partner Agencies form a **crucial social service fabric** for Denton County, expertly improving lives in pursuit of their many specific missions. Because of their many successes, we can actively incubate new programs that meet ever-evolving needs in Denton County, helping more people in our community.

Argyle645	
Aubrey863	3
Carrollton1,754	
Corinth886	5
Denton14,684	1
Flower Mound3,423	3
Highland Village966	5
Justin750	)
Krum540	)
Lake Dallas666	
Lewisville5,251	1
Little Elm1,772	2
Pilot Point364	1
Ponder256	ó
Roanoke572	
Sanger865	5
The Colony1,203	3
Trophy Club150	
Other Denton County2,974	1

# Who are our Partner Agencies?

The Arc of Denton County
Big Brothers Big Sisters Lone Star
Boy Scouts of America, Longhorn Council
Camp Sweeney, SW Diabetic Foundation
Children's Advocacy Center for Denton County
Communities In Schools of North Texas, Inc.
CASA of Denton County, Inc.
Denton Christian Preschool

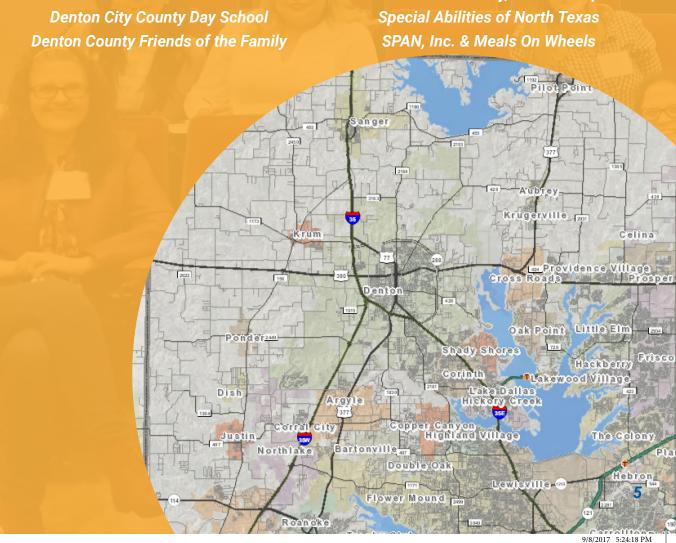
Fred Moore Day Nursery School, Inc.
Girl Scouts of Northeast Texas
Giving HOPE, Inc.

Health Services of North Texas, Inc.
Interfaith Ministries of Denton, Inc.
Pilot Point Goodfellows

Retired & Senior Volunteer Program (RSVP)

The Salvation Army, Denton Corps

Special Abilities of North Texas





# UNITED WE ARE EMPOWERING FAMILIES TO SUCCEED

Whether by collecting food as part of the largest one-day food drive in the United States, or preparing a mother's tax return through the Volunteer Income Tax Assistance program, United Way of Denton County is dedicated to **helping families thrive in our community**. Partner Agencies provide day care with evidence-based learning on a sliding scale so single parents can earn a living wage, grant-funded organizations help parents and children with low-cost counseling, programs help families-in-need stretch their limited means further. All this is powered by the dollars and hours donated to United Way of Denton County.

# UNITED WE ARE NURTURING CHILDREN FROM CRADLE TO CAREER

From the moment they enter the world to their first steps into college or a career, United Way of Denton County and our partner agencies help children follow the **pathway to success**. Gifts of time and resources power these initiatives, ranging from an hour's worth of volunteer mentoring each month to thousands of new, supply-filled backpacks for children from low-income families returning to school. **Our children are our future**, and empowering them to succeed from the start is to invest in the future of Denton County.





### 2016-2017 CORPORATE HONOR ROLL

\$250,000 and Above Peterbilt Motors Company

\$100,000-\$249,999 Denton ISD
University of North Texas

\$50,000-\$99,999

Burlington Northern Santa Fe DATCU Credit Union Northwest ISD Safran Electrical & Power United Parcel Service

#### \$25,000-\$49,999

City of Denton City of Lewisville First State Bank Morrison Milling Company Texas Health Presbyterian Hospital Denton Wells Fargo

#### \$10,000-\$24,999

Baylor Scott & White Health Care System Bill Utter Ford

Lake Dallas ISD Medical City Denton Merki & Associates, PC Securus Technologies Inc

Target Distribution Center

\$5,000-\$9,999

Atmos Energy Corporation
Bank of America
Cook Children's Health Foundation
Denton Publishing
Energy Future Holding Corp. General Electric Hankins, Eastup, Deaton, Tonn & Seav, PC HOLT CAT JP Morgan Chase NORTHSTAR BANK OF TEXAS

#### \$1.000-\$4.999

US Bank

AccessBank Texas American Eagle Harley-Davidson Anytime Logistics, Inc. BBVA Compass Bank Best Western Premier Crown Chase Inn & Suites Bravo CC, LLC

CASA of Denton County City of Highland Village Deberry Funeral Directors Denton Chamber of Commerce Denton County Friends of the Family

Frenchy's Lawn & Tree Service Frisco Brothers Millwork **Guaranty Bank & Trust** 

Haydon Building Corporation Harland Clark

Health Care Service Corporation Health Services of North Texas
Hicks Lightning Protection
Honda of Denton
Huffines Kia Subaru Denton

Integrity D&P, LLC John E. Baines, PC Johnson & Johnson

La Quinta Inns <u>& Suites</u>

Liberty Mutual Llano Logistics

Lockheed Martin Low Voltage Solutions, Inc

Lowe's Macy's Medical Center of Lewisville

North Central Texas College,

North Highland Company
Pioneer Natural Resources Company
Ramey King Insurance

Real Page Inc.

Santé Center for Healing Sawko & Burroughs, PC

SPAN, Inc / Meals on Wheels State Farm Insurance

Texas Tech Health Sciences Center Title Resources Town of Flower Mound

University Behavioral Health **UNT College of Public Affairs** 

and Community Service Verus Real Estate Advisors Webster Bank
Zaxon Commercial, LLC

**Pearl Sponsor** 



THANK YOU TO OUR TOP SPONSORS

**Title Sponsors** 





#### **Gold Sponsors**

5 Star Rental **DATCU Credit Union** First United Bank Low Voltage Solutions

#### **Bronze Sponsors**

Safran Electrical & Power Sally Beauty Holdings, Inc. Sawko & Burroughs, P.C.





Lyle Dresher and Gary Henderson present Ann Newman and her husband Ken with a Tocqueville Society crystal.

bers alone annually fund over \$187,000 of impact in our community.

Monica & Zach Glenn **Cheryl & Joe Hutchison** Barbara & Ernie McCraw Susan & Ray Croff Mark Merki Janet & Joe Mulroy

**Estate of Charldean Newell Dr. Bettye Myers** 

Ann Newman & the **Newman Foundation** 

Patterson Family

Kim & Rob Seay

\* Donor through the Texas State Employee Charitable Campaign

#### Chairman's Circle \$9,999-\$5,000

Christy Caro

Julie Christensen

Carol Christian

Lenard Chumley

Myra Crownover

Dr. Mary Curtis\*

Peter Dames

John Daniel

Ray David, Jr.

Jessica Day

Brad Denney

Carleton Ela

Glenn Farmer

Anthony Gansle

Marsha Garcia

Chase Greene

Cecelia Harris

James Henderson

David Hildebrand

Maud Hinchee

Jane Hopkins

Mary Jacoby

Russell Jensen

Richard Jesser

Sandra Kelly

Joseph & Kristin Jones

Jenny Krznarich-Hall

Yesenia & Brandon McCleskey

James LeBoeuf

Marci Malcom

Janie McLeod

Jalie Mitchell\*

Morgan Moore

Bradley Morgan

Jon Musmecci

Kevin Oldham

Jorge Ortega

David Nolte

Sue & Jerry Morgan

Scott Meyer

Keith Masten

Jeff Loch

Sue & Don Henderson

J. Harrell

Linda & Richard Godoy

Chris Engel

Carrie Dopona

Coleman Duckworth

Michelle Duesman

**Gregory Dunaway** 

Stephen Davis

Jo Ann Ballantine Carl Bledsoe Lindy & Lyle Dresher Elizabeth Haggerty Jay McCall Ellen Painter Ellen & Gregory Sawko Richard Tebo Anonymous (3)

#### Capstone Pillars \$4.999-\$2.500

Donna Barron Laura Behrens Christian Brickman John Coffey Donna Cooper Dr.Sheri Dragoo\* Drs. Patricia & Don Edwards\* Dr. Carine Feyten\* Melinda Galler Matthew Haltom Dr. Linda Holloway\* Jacqueline & Dr. Gregory Jackson Andre "Frenchy" Rheault Carol & David Rowley Kimberly & Rob Seay Debbie & Neal Smatresk Vicki & Mike Smith Paul Voertman Phillip Williams Laura & Jeff Woodbury

#### **Platinum Pillars** \$2,499-\$1,000

Anonymous (1)

Christi Alsabrook Manoranjan Anbalagan Josh Ashford Chris Ausec Barbara & Lamar Ball, Jr. Sarah Barber Evelyn Barthold Dr. Jack Becker Erin Blair Dane Blankenship Joseph Bohn Vivian Byers April Cain Marshall Caldwell Eric Carlquist

Ya Hui Pan Susan Passariello Micah Pazoureck Steven Petersen Sergay Poborka Mark Pullam Jodi & Julio Ramón\* Craig Rasmussen Larry Reding Pat & Dr. Harold Reed Toni & Marty Rivers Nancie Rodems Kevin Roden Anthony Rodriguez Barbara & Gene Ross Teresa Sato Karl Schnagl Renate & Fritz Schwalm Pat & Judson Sherman Melissa Shipe Sherry Shipman Dave Shuck Robert Sigler Carrell Ann & Stan Simmons Darrin Siver Pamela & Gary Henderson Karen Skokan Donald Skokan John Smyers Betty Snider Dr. Marcia Staff\* Nathan Stafford Janice & Richard Huckaby Tracy Stanford Betty Starks **Brandon Stephens** Adam Stewart Megan Stewart Nancy & Dr. William Kamman Kit King & Bob Montgomery

Kevin Stout Philip Strange Randy Sudderth Sarah Swanson Artha & Dr. Glen Taylor Eric Taylor **Britt Teczar** Rickie Thompson John Tobin Cathy Ueckert Joy Urias Deolores Van Dyke Seshubaba Vonnna Guru Tony Wasson **Brittain Watson** Daniel Wigger Elizabeth Williams James Williams Dr. Jamie Wilson

## 2016-2017 LEADERSHIP GIVERS

Krista Hodge

Gary Hughes

Diane Hyatt

Terry King

Naveen Koduri

Elisa Lalpuis

Marv Martin

Sarah Mazza

James McConnel

David Hollowell

David Humphreys

William Woltkamp Robert Woodall, Jr. Amy Woods Ray Wydrinski Teddy Yan Stephen Youngs Shalin Zaveri Edward Zelnik Anonymous (16)

#### **Gold Pillars** \$999-\$750

Patrice Frisby\*

Sherri McDade Gary McMillion Ronald Augustyn Cindy Miller Brian Autwell Mitesh Naik John Berndt Michael Olaiz Juan Briones J Pattenaude Tom Philips Alicia Broyles Brisa Ponce James Campbell Cynthia Carey James Ricks Rena Chedd James Ritchey Scott Chowaniec Douglas Robison Lucas Claycamp Jay Ross Dr. Steve Coburn Scott Smith Mike Conduff Sharon Smith Jessica Dela Cruz Marianne Thompson Marla Denham D'Lynn Villarreal Kevin Finn Jodi Webb Don Fleming Anonymous (4)

Debby Grigsby David Hammons Carrie Hatfield



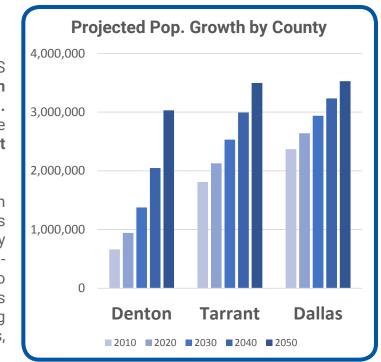
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## INVESTING IN THE FUTURE OF DENTON COUNTY

Denton County is one of the fastest growing communities in the nation. By 2050, the US Census Bureau projects that **Denton County will triple in size with more than 3 million people living within our borders**, far surpassing both present-day Dallas and Fort Worth. With such exciting growth comes not only great opportunity, but great challenge. Just like basic physical infrastructure growth like roads and schools, **it is time for our non-profit infrastructure to grow**.

United Way of Denton County is unique in that our focus is community-wide and broad in scope. To serve our community well, we must expand our capacity to improve the lives of children, families, Veterans, people experiencing homelessness, and people affected by mental illness. As we look towards the future, we must prepare to meet the ever-changing needs in our community. Our activities will quickly grow beyond our current ability to support them, so we must expand deliberately and strategically. We are in the early stages of a capital campaign that is unique, innovative, and designed to meet not only the growing needs of United Way of Denton County, but the needs of volunteers, collaborators, clients, and everyone else in our community.



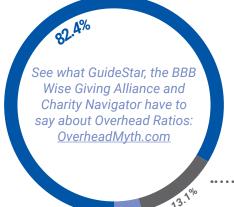


# IRS FORM 990

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Management & General Expenses (4.5%)	\$119,972
Fundraising Expenses (13.1%)	\$348,736
Program Service Expenses (82.4%)	\$2,193,476

Management & General Expenses (4.5%) \$119,972

Total IRS Form 990 Expenses \$2,662,184



# 2016-2017 FINANCIAL REPORTING

April 1, 2016 - March 31, 2017

To power meaningful growth for the future, we must invest wisely in the tools of our growth. An undertaking as critical as establishing our foundation for the decades to come must be done right. Our board of directors is planning a capital campaign to support the current and future work of United Way of Denton County.

"Management & General Expenses" covers a wide variety of costs
- associated with running an organization, such as an annual audit;
electricity, water, and internet service; copy paper; etc.

## **AUDITED FINANCIAL STATEMENTS**

Public Support and Revenue	Mar. 31, 2017	Mar. 31, 2016
Net Campaign Revenue	\$1,700,177	\$1,882,231
Special Events	\$76,254	\$43,867
Other Contributions	\$267,742	\$171,619
Service Fees	\$43,499	\$43,178
Interest Income	\$3,239	\$2,920
Total Public Support and Revenue	\$2,090,911	\$2,143,815
_		
Expenses	Mar. 31, 2017	Mar. 31, 2016
Funds Awarded / Distributed	\$1,096,446	\$1,071,506
Community Capacity Building	\$549,855	\$388,058
Community Education	\$78,252	\$88,513
I&R Research	\$23,348	\$21,608
Volunteer Income Tax Assistance	\$126,323	\$106,450
Project Blueprint	\$21,724	\$21,418
Supporting Services	\$468,708	\$312,772
Total Expenses	\$2,364,656	\$2,010,325

Assets	Mar. 31, 2017	Mar. 31, 2016
Cash & Cash Equivalents	\$1,065,144	\$1,317,072
Investments	\$131,441	\$213,192
Net Pledges Receivable	\$1,043,335	\$1,138,474
Accounts Receivable – Other	\$9,436	\$16,863
Prepaid Expenses	\$24,897	\$22,428
Property & Equipment	\$340,958	\$83,653
Liabilities & Net Assets	Mar. 31, 2017	Mar. 31, 2016
<b>Liabilities &amp; Net Assets</b> Accounts Payable	<i>Mar.</i> <b>31, 2017</b> \$29,679	<i>Mar.</i> <b>31</b> , <b>2016</b> \$33,503
	•	
Accounts Payable	\$29,679	\$33,503
Accounts Payable Designated Funds Payable	\$29,679 \$221,903	\$33,503
Accounts Payable Designated Funds Payable Real Estate Obligation Payable	\$29,679 \$221,903 \$150,000	\$33,503 \$270,805 —

Full 2016 IRS Form 990 and 2016-2017 audited statements of financial position available at <u>UnitedWayDenton.org</u>

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# 2016-2017 **BOARD OF DIRECTORS**

Josh Ashford Jo Ann Ballantine Sarah Barber Dr. Jack Becker Laura Behrens Dr. Derrell Bulls John Cabrales Jaime Carlin Ray Croff Mariella Cudd Dr. Mary Curtis Dr. Sheri L. Dragoo Lyle H. Dresher Andy Eads Chuck Engle Robin Fox

Patrice Frisby **Sharon Garrett** Richard Godoy Debby Grigsby Dr. Tim Harris Michael Heines Dr. Linda Holloway Lee Howell Jacqueline Jackson Kit King Brandon McCleskey Ernie McCraw Sherri McDade Glen McKenzie Janie McLeod Mark Merki

Dr. Bettye Myers Nancie Rodems Ellen Painter Micah Pazoureck Dr. Robert Placido Mark Pullam Andre Rheault Randy Robinson Teresa Sato Gregory J. Sawko Patricia Sherman Debbie Smatresk Meleia Waschka Dr. Jeff Williams Joye Williams Dr. Jamie Wilson

### **EXECUTIVE COMMITTEE**

**Board Chair** 

Gregory J. Sawko Sawko & Burroughs, P.C.

**Board Chair-Elect** 

Lyle D. Dresher Office of Representative Lynn Stucky

**Past Board Chair** 

Dr. Sheri L. Dragoo Texas Woman's University

**Community Investment Chair** 

Laura Behrens City of Denton Fire Department

**Campaign Co-Chair** 

Jo Ann Ballantine Community Volunteer

Campaign Co-Chair Ray Croff Turtle Creek Financial

**Partnership Development Chair** Ellen Painter

Texas Health Presbyterian

**Marketing & Communications Chair** Ernie McCraw Retired, Sally Beauty Company

**Board Treasurer** Mark Merki

**Board Secretary** Dr. Bettye Myers Retired, Texas Woman's University

Merki & Associates, P.C.

### **2016-2017 INTERNS**

Adrian Amerson-Osorez Robert Ashford Keilah Blakey Michael Brubaker Sarah Cagle Julia Cerda Katie Chapman Ashley Darby Paulina De Alva Alyson Duplantis Katie Foote Megan Freed Michelle Gaucin Haley Hackler Austin Hammond

Victoria Heinz Caira Heinze Kristen Hurst Leah Jackson Jennifer Joseph Ridha Joudah Bupe Kapansa Kayla Kendall Sara Kerr Sarah Keyes Krystal Levingston Ernestina Lopez Meghan Maloney Susana Mena Aja Moore

Alyssa Mostaffa Sandra Mulla Kelsey Naughton Shion Neyestanski Hope Nordon Michelle Obuong Savannah Peeples Luis Puerta Rhett Richardson Cynthia Rivera Danielle Sanchez Lyndi Stucky Celene Valencia David Wade Cody Wayne Walker



### **UNITED WAY STAFF**

Staff photos generously provided by Eagleton Photography



**Gary Henderson** President & CEO



Ashley Beverly, LMSW Veterans Case Manager

Liz Emerson. LMSW

Veterans Case Manager



Leah Jordan Community Impact



Sonia Redwine, MPH, MCHES lealth & Mental Health Initiatives

45 Interns x avg. 22.8 hours a week = 1,026 hours



**Courtney Cross** Director of Homelessness Initiatives



Alicia Froidl. LMSW **Education & Workforce Initiatives** 



Vicki Smith Chief Financial Officer



Katherine Gonzales Homelessness Initiatives Coordinator



Marketing & Outreach

Director of



15 Staff x 40 hours a week = 600 hours

Resource Development

Kristin Jones, MBA

**Emily Reagan** Resource Development Coordinator

Carren Ziegenfuss, LMSW

Veteran Education Facilitator

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# We can tackle Denton County's most complex challenges together when we

"No single organization is responsible for any major social problem, nor can any single organization cure it. Complex problems can be solved only by cross-sector coalitions."

- Stanford Social Innovation Review

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UnitedWayDenton.org P. 940-566-5851 F. 940-898-8976











United Way of Denton County, Inc.