



IN PARTNERSHIP WITH
United Way of Denton County

Denton County Workforce Success Leadership Team

Strategic Plan 2025-2027

Vision:

All individuals in Denton County achieve financial stability.

Mission: The mission of the Workforce Success Leadership Team is to create and promote a holistic community approach to the workforce that provides every individual and family with the opportunity to increase earning potential, succeed, and thrive by:

- Coordinating cross sector integrated service delivery
- Making data-driven, evidence-based, fiscally responsible recommendations
- Promoting access to existing and emerging opportunities to eliminate gaps
- Identifying and advocating for innovate, effective practices
- Aligning community support systems to meet the needs of local employers

Objective 1: Expand and Formalize Strategic Partnerships

Develop partnerships with employers while maintaining partnerships with educational institutions, workforce agencies, and community-based organizations.

Key Actions

- Identify and prioritize new partners aligned with workforce goals.
- Establish partnership agreements outlining shared goals, roles, and commitments.
- Create a partner onboarding and engagement process.

Objective 2: Align Workforce Programming with Partner Needs

Ensure workforce initiatives reflect real-time labor market demands and reflect partner needs.

Key Actions

- Review annual labor market at the county and city level with partners.
- Integrate supportive services through partner referrals.
- Utilize the Economic Mobility Workgroup to collect feedback on gaps in workforce resources.

Strategy 3: Strengthen Referral and Employment Pipelines

Build seamless pathways between education, training, and employment.

Key Actions

- Develop shared referral processes among partner organizations.
- Update Denton County Works.

Objective 4: Sustain and Grow Partnership Capacity

Maintain long-term, high-impact partnerships through shared investment and continuous improvement.

Key Actions

- Pursue joint funding opportunities.
- Share data, outcomes, and success stories with partners.
- Mobilize EMPathways training to non-profits organizations and community partners.
- Strengthen VITA volunteer partners to grow and sustain outcomes.

Committee Members:

Roxanne Del Rio, NCTC

Courtney Douangdara, City of Denton

Diamonique Garcia, Goodwill North Central Texas

Jocelyn Widmer, Community Member