



**UNITED WAY**  
Denton County

14th Annual

# UNITED

## *Tribute*

**DANCING IN THE**  
*Moonlight*

**JANUARY 17, 2026**

Embassy Suites by Hilton  
Denton Convention Center

Our annual signature gala celebrates  
the year's successes and honors the  
companies, employees, and community  
leaders who make it happen.

[UnitedTribute.org](https://UnitedTribute.org)

# We LIVE UNITED for Denton County

to provide opportunity & access to:



#GivetoOneImpactMany

## Your Company's Digital Exposure with UNITED Tribute

### UNITED TRIBUTE SOCIAL OUTREACH

 **2,598**  
Impressions

 **1,964**  
Impressions

 **74,978**  
Impressions

### UNITED TRIBUTE WEBSITE PAGES

 **7,703**  
Views

 **3,966**  
Unique users

 **29,168**  
Total Visits

### UNITED TRIBUTE EMAIL OUTREACH

 **4,504**  
Emails sent

 **55.1%**  
Open rate

 **7.2%**  
CTR

## **SPOTLIGHT SPONSOR \$15,000**

### **Industry Exclusive**

- Two (2) tables of ten (10) with logo recognition
- Logo recognition in program thank you
- Full-page (5" x 7.5") advertisement in event program
- Logo recognition on website & event emails
- Logo recognition on dancer posters
- Logo recognition with tag on two (2) social media posts
- Logo recognition on Mobile Bidding Platform
- Speaking opportunity during "Blue Carpet"
- Unique sponsor gift
- Two (2) bottles of wine at table
- Provided drink tickets (2 per person)

## **PRODUCER SPONSOR \$10,000**

### **Industry Exclusive**

- Two (2) tables of ten (10) with logo recognition
- Logo recognition in program thank you
- Half-page (5" x 3.875") advertisement in event program
- Logo recognition + tag in one (1) social media post
- Logo recognition on website & event emails
- Logo recognition on Mobile Bidding Platform
- Speaking opportunity during "Blue Carpet"
- Two (2) bottles of wine at table
- Provided drink tickets (1 per person)

## **DIRECTOR SPONSOR \$7,500**

### **Industry Exclusive**

- One (1) table of ten (10) with logo recognition
- Logo recognition in program thank you
- Quarter-page (2.355" x 3.685") advertisement in event program
- Logo recognition + tag in one (1) social media post
- Logo recognition on website & event emails
- Logo recognition on Mobile Bidding Platform
- Speaking opportunity during "Blue Carpet"
- Two (2) bottles of wine at table
- Provided Drink Tickets (1 per person)

## **ORCHESTRA SPONSOR \$5,500**

### **Industry Exclusive**

- One (1) table of ten (10) with logo recognition
- Name recognition in program thank you
- Quarter-page (2.355" x 3.685") in advertisement in event program
- Logo recognition + tag in one (1) social media post
- Logo recognition on website & event emails
- Logo recognition on Mobile Bidding Platform
- Two (2) bottles of wine at table
- Provided drink tickets (1 per person)

## **BOX-OFFICE SPONSOR \$3,500**

- One (1) table of ten (10) with logo recognition
- Name recognition in program thank you
- Quarter-page (2.355" x 3.685") advertisement in event program
- Logo recognition + tag in one (1) social media post
- Logo recognition on website & event emails
- Logo recognition on Mobile Bidding Platform
- Two (2) bottles of wine at table
- Provided drink tickets (1 per person)

## **DANCER SPONSOR \$2,750**

### **Limited Number Available**

- One (1) table of ten (10) with logo recognition
- Logo recognition in program thank you
- Eighth-page (2.355" x 1.8425") advertisement in event program
- Name recognition in one social media post
- Name recognition on website & event emails
- Logo recognition on dancer posters

## **BLUE CARPET SPONSOR \$1,750**

### **Limited Number Available**

- Six (6) tickets
- Eighth-page (2.355" x 1.8425") advertisement in event program
- Name recognition in newspaper thank you advertisement
- Name recognition on one (1) social media post
- Name recognition in program thank you

### MIRROR BALL SPONSOR \$1,500

One Available

- Six (6) tickets
- 0:30 Video Commercial Spot
- Name recognition in program thank you
- Eighth-page (2.355" x 1.8425") in advertisement in event program
- Name recognition on website & event email

### UNITED FRIENDS SPONSOR \$1,250

Limited Number Available

- Four (4) tickets
- 0:15 Audio Commercial Spot
- Name recognition in program thank you
- Eighth-page (2.355" x 1.8425") advertisement in event program
- Logo opportunity for Intermission or Award Presentation
- Name recognition on website

### TRIBUTE PATRON \$1,000

Limited Number Available

- Two (2) tickets
- Name recognition in program thank you
- Name recognition on website & event email

### TRIBUTE ADVOCATE \$750

- Two (2) tickets
- Name recognition in program thank you

**Additional sponsor tables available upon request.**

Availability limited.

\*Deadline for all logos and program advertisements is December 31st

## SECURE YOUR SPONSORSHIP TODAY



**Return this form to Kristin Jones via:**

**Mail** 1314 Teasley Lane, Denton, TX 76205

**Email** Events@UnitedWayDenton.org

**Questions? Call Kristin at 940-566-5851 ext 102**

Your Name \_\_\_\_\_

Company \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Total \$ \_\_\_\_\_

United Way of Denton County Donation \$ \_\_\_\_\_

**Grand Total \$ \_\_\_\_\_**

(Make checks payable to United Way of Denton County)