Strategic Planning Committee:
Dr. Jeng, Chair TWU
Kat Hardcastle, Texas Health
Michael Talley, Denton County
Dr. Roxanne Del Rio, NCTC
Alicia McElroy, United Way
Teddy Yan, United Way

June 21, 2019 Monthly Meeting
History

Needs Assessment: (2015-2016)

Community Foundation of Texas (Cohort for Grant Revenue)

Deploy Prototype Working Family Success Model
(Employment Services, Income Support & Financial Coaching):
  • NCTC
  • Cumberland

Expand the Working Families Success Model to include ALICE Population Community of Denton County

Deployment of the Workforce Success Leadership Team
Who We Help:
ALICE (Asset Limited, Income Constrained and Employed) Community/Population of Denton County

According to the Annie E. Casey Foundation, WFS (Working Families Success) is a model used to combine 3 core service to increase earning potential for ALICE population.

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**WFS THREE CORE SERVICES**

**EMPLOYMENT SERVICES**
Skill assessment, job training, certification programs, job search/placement assistance and retention support

**INCOME SUPPORT**
Benefit screening/application assistance, temporary financial assistance, housing assistance, tax prep and food/clothing support

**FINANCIAL COACHING**
Financial education, counseling, access to financial services, support with improving credit and savings/asset building programs
Who We Help:
ALICE (Asset Limited, Income Constrained and Employed) Community/Population of Denton County
Mission: The mission of the Workforce Success Leadership Team is to create and promote a holistic community approach to the workforce that provides every individual and family with the opportunity to increase earning potential, succeed, and thrive.

- Coordinating cross-sector integrated service delivery
- Making data-driven, evidence-based, fiscally-responsible recommendations
- Promoting access to existing and emerging opportunities to eliminate gaps
- Identifying and advocating for innovative, effective practices
- Aligning community support systems to meet the needs of local employers
Workforce Success Leadership Team
Strategic Planning Committee Metrics

- Objectives
- Mission
- Strategies
- Metrics
- Status/Assessment
Workforce Success Leadership Team
Strategic Planning Committee Proposal

2 Work Groups:

• Working Families Success Work Group
• Financial Empowerment Workgroup
Workforce Success Leadership Team
Working Families Success Work Group

Strategic Goal: Bundle and integrate service delivery to help ALICE clients better overcome barriers and advance economically

Objectives (5)

1. Identify current and potential bundled and integrated services and resources (employment and education, income support, and financial coaching) required for ALICE client’s success

2. Develop a comprehensive narrative of individuals comprising ALICE community in Denton County

3. Continue Working Families Success (WFS) model implementation in Denton County (Employment and Education, Income Support, and Financial Coaching)
Workforce Success Leadership Team
Work Families Success Work Group

4. Deploy Working Families Success Model of integrated service delivery to service providers currently serving ALICE households

5. Secure revenue for widespread program expansion and implementation
Workforce Success Leadership Team
Financial Empowerment Workgroup

*Strategic Goal: Coordinate and improve community support systems to financially empower ALICE households in Denton County*

Objectives (5)

1. Identify current and potential bundled and integrated services and resources (employment and education, income support, and financial coaching) required for ALICE client success.

2. Develop a comprehensive narrative of individuals comprising ALICE community in Denton County

3. Deploy volunteer financial coaches to financially empower ALICE households
Workforce Success Leadership Team
Financial Empowerment Workgroup

Objectives (5)

4. Increase availability of and access to Bank On National Account Standards (NAS)-certified accounts

(Bank On National Account Standards provide local programs with a benchmark for safe, affordable account partnerships with financial institutions.)

5. Reduce utilization of predatory products and practices in Denton County
Strategic Planning Committee

VOTE: Strategic Plan

VOTE: 2 Work Groups:

• Working Families Success Work Group

• Financial Empowerment Workgroup
Workforce Success Leadership Team Vote

Proposal:

Deploy Working Families Success Workgroup

Followed by the Financial Empowerment Workgroup
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