



United Way of
Denton County, Inc.

UWDC POLICY

Donor Privacy Policy (New Policy)

Approved by F&A on 3/13/13

United Way of Denton County (UWDC) values the trust its donors and other stakeholders place in the organization and adheres to the highest standards in gathering, using and safeguarding their information. We do not rent, sell or trade donor information to any third parties.

The information you or your employer provide to us is used to help us in campaign, to process and receipt your donation and to respond to any of your requests. We also use your information to send acknowledgement of your gift information and to provide information about our work which we think you may find of interest. If you do not wish to receive such communications, you may let us know at any time by contacting the UWDC office. In addition, every e-Newsletter message you receive from UWDC will include instructions on how to unsubscribe.

We do not provide donor information to third parties except under the following conditions:

Designations - if a portion of your donation is directed to another United Way or agency, we provide your name, your contact information, the amount of your donation and your workplace to the organization receiving your donation. If you do not want this to occur, please indicate on your pledge form that you wish to remain anonymous. Although we encourage agencies to set high privacy standards, we do not control their policies, and we therefore cannot take responsibility for their use of donor contact information.

Public Recognition - There are times when we publicly recognize and thank donors, volunteers and other stakeholders for their generosity. If you prefer to remain anonymous, please indicate this when completing your pledge form.

As required By Law - UWDC will release information when we are required to comply with the law.

For more information or questions, contact Gary Henderson, UWDC CEO at (940) 566-5851 or gary@unitedwaydenton.org.