# YEAR IN REVIEW

2012-13 was an outstanding year for United Way of Denton County and our partners thanks to your generous support. Our collective efforts generated a 33% increase in our annual campaign over last year. Together, we improved the lives of more than 55,000 people in Denton County in the critical areas of EDUCATION, INCOME and HEALTH – the building blocks for a better life.

Entering its sixth year, the Volunteer Income Tax Assistance (VITA) program increased volunteerism by 26% and tax refunds by 78% and returned over $1,000,000 to Denton County. 2012-2013 was also a year of new collaborative efforts targeted to meet critical needs in our community. The 2011 Community Needs Assessment reported that more than 8,000 pre-school age children live in poverty in Denton County, so the Pre-K Coalition was launched to mobilize community resources to better prepare them for school.

Building upon our longstanding investment in the work of our partner agencies, we complemented those investments with community impact investments. Our board of directors awarded community impact grants to Sanger Independent School District and Serve Denton.

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In September, together we declared LIVE UNITED Month in Denton County. Our City Councils and County Commissioners proclaimed their support of the commitment of our volunteers and the generosity of our donors. The need to mobilize community resources resulting in collaborative efforts that improve lives has never been greater. Our community has weathered a challenging economic downturn over the last few years. More than 96,000 of our neighbors are food insecure. 1 in 3 of our children are at-risk of dropping out of school. Our senior population will double in the next two decades. 1 in 4 Denton County low- to moderately low households lack basic financial skills needed for financial stability. The time to LIVE UNITED is now.

On behalf of our board of directors, lifetime members and staff, thank you for your support and commitment to improving lives in Denton County.

# BOARD OF DIRECTORS 2012-2013

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<th>Jo Ann Baillantine</th>
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# LIFE MEMBERS

- Rob Seay
- Dr. Sheri Dragoo
- Gary Henderson
- Rob Seay
- Dr. Sheri Dragoo
LEADERSHIP & STAFF

2012-2013 EXECUTIVE COMMITTEE

- Mr. Rob Seay, Board Chair
- Ms. Dawn Cobb, Board Chair-Elect
- Mr. Caleb O’Rear, Past Board Chair
- Dr. Sheri Dragoon, Campaign Chair
- Mr. Gregory Sawko, Campaign Chair-Elect
- Mr. Mark Merki, Treasurer

- Ms. Sherri McKade, Secretary
- Mr. Brandon McCleskey, Community Investment Chair
- Dr. Bettye Myers, Partnership Development Co-Chair
- Mr. Lyle Dresher, Partnership Development Co-Chair
- Mr. John Cabrales, Marketing and Communications Chair

2012-2013 STAFF

AUDIT COMMITTEE

- Pat Dacus (Chair)
- Tom Adams
- Dr. Darrell Bulls
- Jerry Falbo
- Richard Huckaby
- Mark Merki

BOARD DEVELOPMENT COMMITTEE

- Rob Seay (Chair)
- Jo Ann Ballantine
- Dawn Cobb
- Dr. Sheri Dragoon
- Pat Shearsman
- Lee Howell

CAMPAIGN CABINET

- Dr. Sheri Dragoon (Chair)
- Gregory Sawko (Chair-Elect)
- Denny Aldridge
- Paul Chandler
- Lyle Dresher
- Troy Elter
- Sharon Garrett
- Julie Glover
- Dr. Linda Holloway
- Jackie Jackson
- Mary Jenkins
- Courtney Kennedy
- Micah Pazoureik
- Deedee Peterson
- Dr. David Rylander
- Todd Price
- Cheri Mothershead
- Mark Merki
- Rob Seay
- Lisa Wiborg
- Joyce Williams

FINANCE & ADMINISTRATION

- Dawn Cobb (Chair)
- Dr. Jack Berkey
- Pat Dacus
- Dr. Sheri Dragoon
- Chuck Engle
- Sherri McKade
- Mark Merki
- Rob Seay
- Lisa Wiborg
- Joyce Williams

LEADER ON LOAN

- Mary Jenkins (Co-Chair)
- Libby Spears (Co-Chair)
- David Dugger
- Patrick Fitzgerald
- David Frazier
- Emily Green
- Tyler Hurd
- Chad Lock
- Matthew Travis
- Eren Turner
- Dana Wagner
- Trish Williamson
- Leslie Wisenbaker
- Scott Wisenbaker

2012-2013 INTERNS

- Brittni Barnett
- Jeanelle Kline
- Shante Clinton
- Kristin Garcia
- Megan Gillespie
- Danielle Graves
- Leilah Hill

COMMUNITY INVESTMENT COMMITTEE

- Brandon McCleskey (Chair)
- Sammie Baker
- Laura Bethens
- Carol Christian
- Jamisbah Coleman
- Ray Croff

COMMUNITY STAFF

- Gary Henderson
  President & CEO
- Vicki Smith
  Chief Financial Officer
- Tech Jordan
  Community Impact Director
- Emily Green
  Grant & Donor Information Management Director
- Traci Walker
  Community Impact Coordinator
- Todd Yahn
  Research & Community Impact Staff

COMMUNITY COMPETENCES

- Sunny Drenik
  Colf Edwards
- Dr. Don Edwards
- Paula Flowarden
- Rob Graves
- Betsy Haggard
- Dr. Ling Hwey Jeng
- Kit King
- Renee Kosontz
- Sherri McKade
- Dr. Sarah McIntire
- Glen McKenzie
- Jamie Lindor
- Robin Mylius
- Justin Newland
- Aaron Newquist
- Austin Peterson
- Deedee Peterson
- Guy Phillips
- Todd Price
- Cheri Mothershead
- Gregory Sawko
- Mendi Schmidt
- Pat Sherman
- Carrell Ann Simmons
- Pamela Sybert
- Liz Tattled
- Mike Vinson
- Kevin Van Aligren

NEEDS ASSESSMENT COMMITTEE

- Janet Muirway (Co-Chair)
- Bill Patterson (Co-Chair)
- Dr. Dale Brown
- Donna Erna
- Linda Finley
- Phyllis Finney
- Sage Ann Garber
- Sherri Gideon
- Richard Godoy
- Troy Greisen
- Barb MacLachlan
- Seth Harrison
- Lee Howell
- Ken Ingram
- Linda Jacobs
- Tony Johnson-Simpson
- Dan Leal
- Denise Lucero-Miller
- Larry Mannikoff
- Elizabeth Passley
- Rebecca Persson
- Miosy Rainey
- Ed Raymolds
- Jeremiah Salmon
- Denis Scale
- Lynda Sudderth
- Troy Taylor
- William Travis
- Mary Turner
- Terri Wagner
- Trish Williamson
- Leslie Wisenbaker
- Scott Wisenbaker

PLANNED GIVING COMMITTEE

- Jo Ann Ballantine (Co-Chair)
- Ray Croff (Co-Chair)
- Paula Flowarden
- Carol Kyer
- Mark Merki
- Dr. Bettye Myers

PROJECT BLUEPRINT COMMITTEE

- Ray Croff (Chair)
- John Cabrales
- Bret Chance
- Gene Cherrym
- Jamilah Coleman
- Britt Seay
- David Dennis
- Amber Fulton
- Debbi Grigoby
- Katie Klein
- Cara Leising
- Nancy Millchamp
- Guy Phillips
- Linda Ratiff
- Carrell Ann Simmons
- Pat Smith

SECC COMMITTEE

- Dr. Linda Holloway (Co-Chair)
- Dr. David Rylander (Co-Chair)
- Dr. Sheri Dragoon
- Dr. Joan Keller
- Luz Mendoza
- Hilary Talatzko
- Sharon Turner

STRATEGIC PLANNING COMMITTEE

- Stan Morton (Chair)
- Patricia Frisby
- Dale Kimble
- Brandon McCleskey
- Mary Ann McKee
- Caleb O’Rear
- Ellen Painter
- Todd Price
- Marty Rivers
- Pat Smith

UNITED TRIBUTE COMMITTEE

- Dr. Sheri Dragoon (Chair)
- Sydney Braaswel
- Dawn Cobb
- Jackie Jackson
- Kit King
- Kathy Seay
- Rob Seay
- Carrell Ann Simmons
- Joanna Winterhalter
In 2011, United Way of Denton County volunteers conducted a needs assessment of communities in Denton County. The complete report has served as a vital tool in advancing the common good, but is by no means finished. In 2012, the initial data set was updated to reflect the availability of newer, more comprehensive statistics. This continually updated document will remain a crucial element in the efforts of United Way of Denton County to improve lives in our community.

“A COMMUNITY’S GREATNESS IS MEASURED BY HOW IT TREATS ITS WEAKEST MEMBERS.”

During the early months of 2013, 42 IRS-trained volunteers and interns worked many long hours to expand United Way of Denton County’s Volunteer Income Tax Assistance (VITA) program by a stunning 78% while maintaining a high level of quality and professionalism. This very necessary growth was due to funding from our first ever federal grant. Thank you to the City of Denton Public Library, Little Elm ISD, Sanger Public Library, and Vision Ministries for hosting VITA sites.

IN 2013, UNITED WAY OF DENTON COUNTY VOLUNTEERS RETURNED $1,037,382 TO DENTON COUNTY RESIDENTS WHILE SAVING OUR COMMUNITY AN ESTIMATED $137,700 IN TAX PREPARATION FEES.

A collaboration of dozens of community organizations and hundreds of concerned Denton County residents, the Pre-K Coalition is organizing community resources such as Ready Rosie to help increase kindergarten readiness, provide equal access to parent resources, and promote lifelong learning and success.

An alliance of local banks, credit unions, and other community organizations, Bank On Denton County helps the many unbanked and underbanked households in our community by providing free financial education and reducing the obstacles preventing them from using basic financial instruments such as a checking or savings account.
COMMUNITY IMPACT
Improving Lives

ADVANCING EDUCATION
INCOME AND HEALTH

INFORMATION & REFERRAL
When a Denton County resident needs help, it's just a phone-call away. In addition to maintaining Denton County’s 2-1-1 database, United Way of Denton County also provides a local information and referral helpline.

COMMUNITY SERVICES DIRECTORY
To help people find the help they need, United Way of Denton County maintains the Denton County Community Services Directory, a regularly updated database and book of health and human service organizations in Denton County.

SANGER ISD IMPACT GRANT
Students in Sanger Independent School District have a tireless advocate in their district’s homeless liaison, Valerie Foster. With support from United Way of Denton County, Sanger children in need receive school supplies, new clothes, and full stomachs.

COMMITTEE SERVICES
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COMMUNITY IMPACT
Investing in Our Partner Agencies

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Investing in Our Partner Agencies

ADVOCACY
To better connect our community with the elected officials who govern us, United Way of Denton County helped staff and volunteers from non-profits across Denton County travel to Austin during the Texas Legislature’s 83rd Session. There, they joined the Denton Chamber of Commerce in visiting elected officials to ask them to help improve lives in Denton County.

PROJECT BLUEPRINT
A non-profit organization is as healthy as its Board of Directors. To help Denton County non-profit organizations recruit and retain quality volunteer board members, United Way of Denton County offers Project Blueprint, an in-depth course to train community members in how to be an effective board member for our local non-profits.

2012 Project Blueprint Graduating Class
Nathan Alles  Kenneth Green
Rachel Babb   Joey Hawkins
Laura Behrens  Lehia Hill
Mildred Bell   Susan Manuel
Michael Brucia P. Ryan Mitchell
Warren Chapline Michael Vinson

2013-2014 COMMUNITY INVESTMENTS

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IMPACT BY COMMUNITY

WHEN WE REACH OUT A HAND TO ONE, WE INFLUENCE THE CONDITION OF ALL

OUR MISSION IS TO IMPROVE LIVES IN DENTON COUNTY

8 | United Way of Denton County
United Way of Denton County

FINANCIALS
Your Gift is Invested Wisely

STATEMENT OF ACTIVITIES AS OF MARCH 31, 2013

2011-2012 Gross Campaign Results................................. $1,623,980
Less provision for uncollectable................................. ($156,285)
Other income sources...................................................... $174,966
Total Income................................................................. $1,642,661
Program Expenses......................................................... $1,062,394
Administrative Expenses............................................. $114,711
Fundraising Expenses.................................................. $159,425
Total Expenses............................................................ $1,336,530
Change in Net Assets..................................................... $306,131
Beginning Net Assets.................................................... $1,350,396
Ending Net Assets......................................................... $1,656,527

UNITED WAY OF DENTON COUNTY
INVESTMENTS:

- Fundraising Costs.................................................. 9.45%
- Designations to other United Ways & Unaffiliated Agencies................................. 7.79%
- United Way Operating Costs........................................ 6.76%
- Community Impact Programs & Grants........................................ 5.50%
- Community Capacity Building........................................ 3.14%
- Volunteer Training / Management........................................ 1.60%
- National & State Organization Support........................................ 1.00%
- Information & Referral / Community Needs Research........................................ 0.76%
- Income - Earn Well.................................................... 12.80%
- Health - Live Well...................................................... 15.50%
- Education - Learn Well................................................ 25.70%
- Reserve for Pledge / Collection Loss........................................ 10.00%

LAPE ON LOAN & DINE UNITED

Asked to help United Way of Denton County’s fundraising as part of their leadership training, this year’s Leader on Loan class created the DINE UNITED card, a social enterprise that gave people tasty discounts in exchange for a donation of $20.

STATE EMPLOYEE CHARITABLE CAMPAIGN

In 2012, United Way of Denton County continued to run the Texas State Employee Charitable Campaign (SECC) across Cooke, Denton, Fannin, Grayson and Montague counties, helping state employees donate $369,900 to many worthy charities.

UNITED TRIBUTE

Dr. Bettye Myers, Ph.D. receiving the award dedicated in her name

On January 26th, 2013, United Way of Denton County hosted the inaugural United TRIBUTE, saying “Thank you” to the stars of United Way of Denton County and presenting awards to those who accomplish so much, chief among them Dr. Bettye Myers, Ph.D., to whom we dedicated United Way of Denton County’s Humanitarian Award. Through the night, guests were treated to the finest in entertainment as prominent community members competed in our Dancing with our Stars contest, with live music by The Vintage 15.

IMPROVING LIVES IN A CHALLENGING ECONOMY

In 2012, our community generously gave $2,068,026 to improve lives in Denton County.
Your Gift Improves Lives

Improving lives is a challenging but rewarding task that we do every day as United Way of Denton County. You can join us as we LIVE UNITED in many different ways:

- **GIVE**
  - **Silver Pillars of $500-$999**: Timothy & Tracy Maher, Anonymous, Michael Zimmerman
  - **Gold Pillars of $1,000+**: Janie Marchella, Chad Martin, Billy Mattis, Toby May, James McCLanahan, Joyce McCollard, Marwin McColl, Michael McCord, David McCullar, Emily McClary, Brandon McIntyre, Suzie McKee, Natalie Meal, Ronald Mendonsa, Richard Mihalic, Kathy Miller, Jean Miller, Jack & Evlyn Miller, Ann Miller, Nancy Millichap, Tonya Mohr, Debbie Monschke, Amy Montgomery, Marcus Moore, Carrie Mullins, Michelle Munson, Brad Munt, Robin Myler, Tom Nutings, William Neff, Stephen Nelle, Kenda Nelson, Mark Nelson, David Neves, Dr. Richard Nicholas, Hector Ojeda, Samantha Ross, Jason Jett, Tiffiny Johnson, Terry Kadler, James Kahler, Anthony Kar, Kathy Kelly, Elizabeth Kelly, Steven Kenneth, Steve Kemmer, Kathy Kind, Rich Kindly, Terry & Nancy King, Shannon Koch, Linda Krause, James Kranenberger, Margaret LaGuard, Patricia LaGuard, Kathryn Lancaster, Oles Lane, Dan Leal, Michael Leavett, Scott Lebovitz, Georgia Leech, Tommy Livesey, David Lowder, Mike Lowery, Tod Lowery, Michael Lowery, Patsy Roe, Monte Roemer, Sissy Runyon, Barbara Russell, Randall Salm, Hugo Salinas, Priscilla Sanders, Brenda Santini, William Scott, Jerry & Kathy Seay, Rebecca Sessions, John & Janet Shelton, Scotty Short, Cheryl Stagg, Katie Slover, Dennis Smith, Jeffrey Smith, Kimberly Smith, Christopher Smith, Raymond & Audrey Staniczenko, M.J. Stanley, Zachary Stewart, Jason Stovet, Kevin Stou, Dr. Kristi Strickland, Travis Sweet, Michael Taxer, Weston & Kimberly Thaggard, Heather Thompson, Rev. Jack & Sue Thomson, Robert Thompson, Roy Tiernan, Jeff Tobel, Kate Topping, Randy Tisinger, Dan Turner, Nancy Towe, Gary Twarog, Bill & Sara Turner, Dr. Joe Violanti, Michael Vence, Edward & Maryann Vinaud, Melissa Vinoski, Michael Vinoski, Linda Voracek, Leah Philips, Louis Weston-Ferrill, Laura Wheaton, Jennifer Widmer, Evelyn Williams, Charles Williams, Kendra Williams, William & Julia Powell, Amber Prince, Herb & Judy Proudy, Lydia Rambo, Jack & Beth Ramsey, Karen Reed, Shawn Reno, Kimberly Reynolds, John Ricke, Don Richmond, Marilyn Rieder, Deb Robertson, Michelle Rodger

- **ADVOCATE**
  - ADVOCATE for those without a voice in Denton County by connecting people! To LIVE UNITED is to talk with one another and find out who can help whom with what we already have.

- **VOLUNTEER**
  - VOLUNTEER in your community by offering your skills, your knowledge, and your passion in the service of others.

In September 2012, local governments across Denton County united to proclaim September as “United Way of Denton County Month” in recognition of our efforts to improve lives. Thank you to Town of Argyle, the City of Corinth, the City of Denton, the Town of Flower Mound, the City of Krum, the Town of Little Elm, the City of Pilot Point, Texas State Representative Myra Crownover and Congressmen Michael Burgess. In September 2012, local governments across Denton County united to proclaim September as “United Way of Denton County Month” in recognition of our efforts to improve lives. Thank you to Town of Argyle, the City of Corinth, the City of Denton, the Town of Flower Mound, the City of Krum, the Town of Little Elm, the City of Pilot Point, Texas State Representative Myra Crownover and Congressmen Michael Burgess.
GIVE. ADVOCATE. VOLUNTEER.

2012-2013 ANNUAL REPORT

LIVE UNITED™

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