The work accomplished each day by United Way of Denton County partners and direct initiatives is powered by the generosity of our donors. We are there to help people in times of need because of your support.

This year was a year of challenging growth. As our community grows, so too do the needs of our community, and so must the financial support that enables services and initiatives that meet those needs. People in our community need our help: children at-risk, families in crisis, Veterans returning home carrying the effects of sacrifice and service, people experiencing homelessness and people affected by mental illness. Denton County faces complex problems, and United Way of Denton County is here to meet them. We Unite our community and rally people, businesses, non-profits, and local government to tackle the problems no one organization can face on its own.

When local Veterans needed help, our Behavioral Health Leadership Team met the challenge, winning two consecutive grants to pilot programs that help Veterans and their families recover from crisis and develop the resilience to stand on their own. When homelessness looked to be overwhelming, our Homelessness Leadership Team fought for and made the tough, systemic changes necessary to achieve our vision of making homelessness rare, brief, and nonrecurring in Denton County.

Our community is at the crossroad of great challenge and great opportunity. The US Census Bureau estimates that Denton County will continue to grow rapidly, reaching a population of over 3 million by 2050, almost as large as Dallas County or Tarrant County. United Way of Denton County proudly serves as the backbone to the community collaborative work that will be required to solve tomorrow’s challenges.

We are grateful to have your support on this journey to making Denton County a better place to call home.

On behalf of our volunteer Board of Directors and the people whose lives you improve, let us say: Thank you!
UNITED WE UNDERSTAND THE MANY IMPORTANT NEEDS OF PEOPLE IN OUR COMMUNITY

In order to dedicate our community’s efforts to our most critical needs, we take the time to discover what people in our community need. To this end, United Way of Denton County regularly researches and publishes highly influential needs assessments that guide the work our community accomplishes through programs and partner agencies. These needs assessments are the first step to true impact, guiding service providers across all levels of local grant-makers, government, and non-profits.

UNITED WE ARE MAKING HOMELESSNESS IN DENTON COUNTY RARE, BRIEF AND NONRECURRING

Many organizations in our community face the growing challenge of homelessness, but they no longer do so alone. Building off the work of local municipalities, our community rallied to form the Denton County Homelessness Leadership Team. Thanks to the backbone support of United Way of Denton County, the Homelessness Leadership Team successfully demonstrated to local governments the value of investing their limited reserves to strengthen our local homelessness solutions. At the same time, we are reshaping the structure of Denton County’s approach to homelessness, making everyone’s work more effective together.

PEOPLE HELPED BY OUR PARTNER AGENCIES

Our Partner Agencies form a crucial social service fabric for Denton County, expertly improving lives in pursuit of their many specific missions. Because of their many successes, we can actively incubate new programs that meet ever-evolving needs in Denton County, helping more people in our community.

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Argyle..............................................645
Aubrey...........................................863
Carrollton.................................1,754
Corinth...........................................886
Denton...........................................14,684
Flower Mound.............................3,423
Highland Village...........................966
Justin............................................750
Krum..............................................540
Lake Dallas...................................666
Lewisville.....................................5,251
Little Elm.....................................1,772
Ponder..........................................256
Roanoke......................................572
Sanger.......................................865
The Colony...................................1,203
Trophy Club...................................310
Other Denton County..................2,974

Who are our Partner Agencies?

The Arc of Denton County
Big Brothers Big Sisters Lone Star
Boy Scouts of America, Longhorn Council
Camp Sweeney, SW Diabetic Foundation
Children’s Advocacy Center for Denton County
Communities In Schools of North Texas, Inc.
CASA of Denton County, Inc.
Denton Christian Preschool
Denton City County Day School
Denton County Friends of the Family

Director of Homelessness Initiatives
Courtney Cross presents a statistic from the 2017 Point-In-Time Homelessness Census

Fred Moore Day Nursery School, Inc.
Girl Scouts of Northeast Texas
Giving Hope, Inc.
Health Services of North Texas, Inc.
Interfaith Ministries of Denton, Inc.
Pilot Point Goodfellows
Retired & Senior Volunteer Program (RSVP)
The Salvation Army, Denton Corps
Special Abilities of North Texas
SPAN, Inc. & Meals On Wheels
UNITED WE ARE HELPING
VETERANS AND THEIR FAMILIES

After our 2013 Mental Health Needs Assessment, we formed the Denton County Behavioral Health Leadership Team. On a regular basis, appointees from more than 30 non-profits, businesses and government organizations sit down at the table as equals, add their own individual knowledge and resources into the mix and collaborate to best improve behavioral health treatment in Denton County. United Way of Denton County is the backbone to many projects like these, Uniting our community to face important issues that no one organization can address on their own.

UNITED WE ARE IMPROVING
BEHAVIORAL HEALTH ACCESS
IN DENTON COUNTY

At United Way of Denton County, we look for opportunities to use local strengths to bring more resources into our community. Through the collaboration of our Behavioral Health Leadership Team, we found a way for our community to win grant funding from the Texas Health & Human Services Commission establishing two pilot programs that have helped more than 200 Denton County Veterans.

UNITED WE ARE EMPOWERING
FAMILIES TO SUCCEED

Whether by collecting food as part of the largest one-day food drive in the United States, or preparing a mother’s tax return through the Volunteer Income Tax Assistance program, United Way of Denton County is dedicated to helping families thrive in our community. Partner Agencies provide day care with evidence-based learning on a sliding scale so single parents can earn a living wage, grant-funded organizations help parents and children with low-cost counseling, programs help families-in-need stretch their limited means further. All this is powered by the dollars and hours donated to United Way of Denton County.

UNITED WE ARE NURTURING
CHILDREN FROM CRADLE TO CAREER

From the moment they enter the world to their first steps into college or a career, United Way of Denton County and our partner agencies help children follow the pathway to success. Gifts of time and resources power these initiatives, ranging from an hour’s worth of volunteer mentoring each month to thousands of new, supply-filled backpacks for children from low-income families returning to school. Our children are our future, and empowering them to succeed from the start is to invest in the future of Denton County.

Board member Nancie Rodems from Sally Beauty Company volunteers at the 2017 “Stamp Out Hunger” food drive
Introducing e-Pledge!

Employee payroll deduction is a convenient and impactful way to unite workplaces, turn even small gifts into big impact, and improve lives through United Way of Denton County.

Our Resource Development Team is able to use e-Pledge, an online campaign tool, to take the workplace campaign online, using technology to reach more donors, reduce fundraising costs and save valuable time and effort for everyone involved in a successful campaign.

Through e-Pledge, we:
• Reduce paperwork
• Reduce overhead costs
• Reduce physical recordkeeping
• Remove barriers to improving lives

2016-2017 CORPORATE HONOR ROLL

THANK YOU TO OUR TOP SPONSORS

Pearl Sponsor
Texas Presbyterian Hospital

Gold Sponsors
5 Star Rental
DATCU Credit Union
First United Bank
Low Voltage Solutions

Bronze Sponsors
Safra Electrical & Power
Sally Beauty Holdings, Inc.
Sawko & Burroughs, P.C.
Chairman’s Circle
$9,999-$5,000
Ann Abernethy
Carl Albright
Lindy Allbright
Jay McGill
Ellen Berliner
Ellen & Gregory Seixo
Richard Tice
Anonymous (3)

Capstone Pillars
$4,999-$2,500
Donna Barnett
Lara Remer
Christian Brockman
John Coffey
Dr. Sherryl Cooper
Dr. Pamela & E. Edward Ford
Dr. Carol Fugiel
Melanie Gilbert
Matthew Halpin
Dr. Linda Halpin
Jacqueline & Dr. Gregory Jackson
Dave & Ann Johnson
Debbie Joffe
Kimberly & Bob Kline
Annie & Greg Smethal
Vicki & Mike Smith
Paul Fontaine
Philip & Linda Gard
Renee & Jeff Woodbury

Platinum Pillars
$2,499-$1,000
Chris Mahan
Monarch philanthropists
Avant Management
Chris Austin
Barbara & Lamar Allen Jr.
Susan & Ben Barthold
Trevor Bartholomew
Eric Blass
Dave Blackwell
Joseph Bohl
Vivian Bora
April Caze
Marshall Caudill
Jane Chieppa
Kim & Rob Seay

* Giving through the Texas State Employee Charitable Campaign

Lyle Dreher and Gary Henderson present Ann Newman and her husband Ken with a Tocqueville Society crystal.

Alexis de Tocqueville Society
United Way of Denton County is proud to introduce our inaugural class of Alexis de Tocqueville Society donors, dedicating $15,000 or more each year to our mission of improving lives. Tocqueville society members alone annually fund over $187,000 in our community.

Susan & Ray Croft
Monica & Zach Glenn
Cheryl & Joe Hutchison
Barbara & Emmy McCraw
Mark Merki
Janet & Joe Mulroy
Dr. Bettye Myers
Estate of Charline Newwell
Annam & Newman the Newman Foundation
Patterson Family
Kim & Rob Seay

2016-2017 LEADERSHIP GIVERS

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Platinum Pillars
$2,499-$1,000
Chris Mahan
Monarch philanthropists
Avant Management
Chris Austin
Barbara & Lamar Allen Jr.
Susan & Ben Barthold
Trevor Bartholomew
Eric Blass
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April Caze
Marshall Caudill
Jane Chieppa
Kim & Rob Seay

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Lyle Dreher and Gary Henderson present Ann Newman and her husband Ken with a Tocqueville Society crystal.
INVESTING IN THE FUTURE OF DENTON COUNTY

Denton County is one of the fastest growing communities in the nation. By 2050, the US Census Bureau projects that Denton County will triple in size with more than 3 million people living within our borders, far surpassing both present-day Dallas and Fort Worth. With such exciting growth comes not only great opportunity, but great challenge. Just like basic physical infrastructure growth like roads and schools, it is time for our non-profit infrastructure to grow.

United Way of Denton County is unique in that our focus is community-wide and broad in scope. To serve our community well, we must expand our capacity to improve the lives of children, families, Veterans, people experiencing homelessness, and people affected by mental illness. As we look toward the future, we must prepare to meet the ever-changing needs in our community. Our activities will quickly grow beyond our current ability to support them, so we must expand deliberately and strategically. We are in the early stages of a capital campaign that is unique, innovative, and designed to meet not only the growing needs of United Way of Denton County, but the needs of volunteers, collaborators, clients, and everyone else in our community.

To power meaningful growth for the future, we must invest wisely in the tools of our growth. An undertaking as critical as establishing our foundation for the decades to come must be done right. Our board of directors is planning a capital campaign to support the current and future work of United Way of Denton County.

Program Service Expenses (82.4%) $2,193,476
Fundraising Expenses (13.1%) $348,736
Management & General Expenses (4.5%) $119,673
Total IRS Form 990 Expenses $2,662,184

See what GuideStar, the BBB Wise Giving Alliance and Charity Navigator have to say about Overhead Ratios: overheadmyth.com

Management & General Expenses covers a wide variety of costs associated with running an organization, such as an annual audit; electricity, water, and internet service; copy paper, etc.

Audited Financial Statements

Public Support and Revenue

Net Campaign Revenue $1,700,177 $1,882,231
Special Events $76,254 $43,867
Other Contributions $267,742 $171,619
Service Fees $43,499 $43,178
Interest Income $3,799 $2,920
Total Public Support and Revenue $2,090,911 $2,143,815

Expenses

Funds Awarded / Distributed $1,096,446 $1,071,506
Community Capacity Building $549,855 $388,058
Community Education $78,252 $171,619
I&R Research $23,348 $21,608
Volunteer Income Tax Assistance $126,323 $106,450
Project Blueprint $21,724 $21,418
Supporting Services $468,708 $312,772
Total Expenses $2,364,656 $2,010,325

Assets

Cash & Cash Equivalents $1,065,144 $1,317,072
Investments $131,441 $213,192
Net Pledges Receivable $1,053,335 $1,338,474
Accounts Receivable – Other $9,436 $16,863
Prepaid Expenses $24,897 $22,428
Property & Equipment $340,958 $83,653
Total Liabilities & Net Assets $2,615,211 $2,791,682

Liabilities & Net Assets

Accounts Payable $29,679 $33,503
Real Estate Obligation Payable — $150,000
Unrestricted Net Assets $1,101,236 $1,300,480
Temporarily Restricted Net Assets $1,112,393 $1,186,894
Total Liabilities & Net Assets $2,615,211 $2,791,682
EXECUTIVE COMMITTEE

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Gregory J. Sawko
Sawko & Burroughs, P.C.

Board Chair-Elect
Lyle D. Dresher
Office of Representative Lynn Stucky

Past Board Chair
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Texas Women’s University

Community Investment Chair
Laura Behrens
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Campaign Co-Chair
Jo Ann Ballantine
Community Volunteer

Campaign Co-Chair
Ray Croff
Turtle Creek Financial

Partnership Development Chair
Ellen Painter
Texas Health Presbyterian

Marketing & Communications Chair
Enrie McCraw
Retired, Salty Beauty Company

Board Treasurer
Mark Merki
Merki & Associates, P.C.

Board Secretary
Dr. Bettye Myers
Retired, Texas Woman’s University

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President & CEO

Ashley Beverly, LSW
Veterans Care Manager

Courtney Cross
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Liz Emerson, LSW
Director of Education & Workforce Initiatives

Wendy McGea
Director of Community Impact

Vicki Smith
Chief Financial Officer

Katherine Gonzales
Director of Healthcare & Mental Health Initiatives

Kristen Jones, MBA
Director of Resource Development

Emily Reagan
Resource Development Coordinator

Carren Ziegenfuss, LMSW
Veteran Education Facilitator

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Kahlih Blakely
Michael Brubaker
Sarah Csugg
Julia Deirollo
Katie Chapman
Ashley Darby
Paulina De Alvar
Alyson Duplantier
Katie Emmett
Megan Freed
Michelle Guccione
Haley Hackler
Austin Hammond

Alyssa Mostaffa
Sandra Mulla
Kelary Naughton
Shon Nguyen
Hope Nordstrom
Michelle Olson
Sarvannah Peoples
Luisa Puerto
Rhett Richardson
Cynthia Rixova
Daniela Sanchez
Lynnd Stucky
Celine Valencia
David Wade
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We can tackle Denton County’s most complex challenges together when we LIVE UNITED

“No single organization is responsible for any major social problem, nor can any single organization cure it. Complex problems can be solved only by cross-sector coalitions.”

– Stanford Social Innovation Review