

2019 PACESETTER CAMPAIGN REGISTRATION

United Way of Denton County

YES! Our company will be a Pacesetter in 2019 and achieve the Pacesetter level selected below:

- Platinum** Pacesetter: we will complete **eleven** of the Pacesetter goals.
- Gold** Pacesetter: we will complete **ten** of the Pacesetter goals.
- Silver** Pacesetter: we will complete **nine** of the Pacesetter goals.
- Bronze** Pacesetter: we will complete **eight** of the Pacesetter goals.



United Way
of Denton County, Inc.
UnitedWayDenton.org

PACESETTER COMPANY INFORMATION

Company/Organization _____
Contact Name _____
Position _____
Phone Number _____
Email _____

Our organization has assigned a Campaign Ambassador.

Name of Campaign Ambassador _____
Position: _____
Address: _____
Phone Number: _____
Email: _____

Ambassador Training Date: (pick one)

May 30 3:00pm – 4:00pm **June 10** 3:00pm-4:00pm

I want ticket information for the 2019 Kickoff Breakfasts

Date: September 6th | 8-9:30am | **Location:** UNT Gateway Center

Date: September 13th | 8-9:30am | **Location:** Lewisville ISD Administration Office

Please return your Pacesetter registration by June 28, 2019 to Kristin Jones:

E-mail: Kristin@UnitedWayDenton.org

Mail: 1314 Teasley Lane, Denton, TX 76205

Phone: 940-566-5851 | **Fax:** 940-898-8976

PACESETTER 2019

SET THE PACE. SET THE STANDARD.

A Pacesetter Company leads the community in giving and sets an example for what a model United Way of Denton County (UWDC) workplace campaign looks like.

14 Opportunities to achieve your desired Pacesetter Level:

- Select a Campaign Ambassador who will attend United Way Ambassador training(s) and return campaign reports to the UWDC office on or before **August 28, 2019**.
- Create an employee committee to conduct the campaign.
- Have organizational leadership publicly endorse the campaign.
- Conduct an internal kickoff presentation, for all employees, to ask for their support. (Ask us how to make it FUN!)
- Include the UWDC video in your presentation or make it available for all employees to view.
- Conduct a special event activity during your campaign.
- Offer year-round employee pledge payroll deduction to employees.
- Go paperless and run an Epledge campaign (ask us how this works!)
- Increase campaign dollars raised or employee participation over prior year's campaign.
- Make a corporate pledge to UWDC. Consider a corporate match for additional motivation!)
- Identify and connect UWDC to a company/organization from your network or vendors that would be willing to do a Workplace Campaign for UWDC.
- Promote UWDC at your company (UWDC decals and posters, website and Facebook).
- Visit a UWDC partner agency OR schedule a Lunch & Learn, for your employees, presented by our UWDC Collective Impact Team. Contact Kristin Jones for additional details.
- Implement the UWDC New Hire Employee Giving Program

PACESETTER BENEFITS

- Member of an elite group that jumpstarts UWDC Annual Campaign to improve lives Denton County.
- Fosters employee pride through your company's leadership role of affecting positive change in our community.
- Connects your organization with other leading businesses to build a strong and healthy community.
- Showcases your support of the community.
- Listed on UnitedWayDenton.org website.
- Awarded at United Way of Denton County's Kickoff Breakfasts – Sept 6th & 13th.

THANK YOU TO OUR 2018 PACESETTER COMPANIES:

Atmos Energy	Merki & Associates P.C.
Axis Realty Group/Northbridge Management & Consulting	Morrison Milling Company
Bill Utter Ford	PointBank
City of Denton	Safran Electrical & Power
DATCU Credit Union	Sawko & Burroughs, P.C.
Denton County Juvenile Probation Department	Target Distribution Center
Denton Record-Chronicle	Title Resources
First United Bank	UMB Bank
Health Services of North Texas	United Parcel Service
LINKS Construction	United Way of Denton County
Medical City Denton	



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