

## 2022 PACESETTER CAMPAIGN REGISTRATION

United  
Way



Denton County

**YES! Our company will be a Pacesetter in 2022 and achieve the Pacesetter level selected below:**

- Platinum** Pacesetter: we will complete **thirteen** of the Pacesetter goals.
- Gold** Pacesetter: we will complete **eleven** of the Pacesetter goals.
- Silver** Pacesetter: we will complete **nine** of the Pacesetter goals.
- Bronze** Pacesetter: we will complete **seven** of the Pacesetter goals.

### PACESETTER COMPANY INFORMATION

Company/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Position \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

**Name of Campaign Ambassador** \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Leadership Roundtable Meetings:** *Please join us as we share ideas on how to host an engaging InPerson and/or Hybrid employee giving campaign! Share with colleagues across various industries what was successful in a virtual and In Person setting!*

*In-Person or Virtual Attendance available; please RSVP for one.*

Thursday, May 5<sup>th</sup>: 11:30am – 1:00pm

Tuesday, May 6<sup>th</sup>: 11:30am – 1:00pm

Virtual Meeting

In Person (NCTC Corinth Campus)

As a Pacesetter Campaign, we hold two (2) tickets for you at our Campaign Kickoff Meeting. Please let us know if you need these tickets and which date you wish to attend.

\_\_\_\_\_ **Date:** September 9<sup>th</sup> | 8-9:30am | **Location:** Hilton Garden Inn - Lewisville

\_\_\_\_\_ **Date:** September 16<sup>th</sup> | 8-9:30am | **Location:** UNT Gateway Center

# PACESETTER 2022

## SET THE PACE. SET THE STANDARD.

A Pacesetter Company leads the community in giving and sets an example for what a model United Way of Denton County (UWDC) employee giving campaign looks like.



Denton County

### 14 Opportunities to achieve your desired Pacesetter Level:

- Select a Campaign Ambassador to coordinate with your UWDC liaison and return campaign reports to the UWDC office on or before **August 31, 2022.** \*\*
- Create an employee committee to conduct the campaign.
- Have organizational leadership publicly endorse the campaign via social media.
- Host an internal kickoff presentation (*Virtual or InPerson*), for upper management, to jumpstart the campaign with their pledge and show support for employees to participate.
- Host an internal kickoff presentation (*Virtual or InPerson*), for all employees, to ask for their support.
- Conduct a special event(s) activity during your campaign
- Provide incentives for employees that support at the leadership giving level. \*\*
- Run an ePledge campaign
- Increase campaign dollars raised or employee participation over prior year's campaign. \*\*
- Consider a corporate match for additional motivation and/or become Corporate Partner!
- Connect UWDC to a company/organization from your network or vendors that would be willing to do an Employee Giving Campaign for UWDC.
- Promote UWDC partnership with your company (*UWDC decals and posters, website, staff email signatures and Facebook*).
- Visit a UWDC partner agency (*Virtual or InPerson*) OR schedule a Volunteer Engagement activity, for your employees, presented by our UWDC Collective Impact Team.
- Implement the UWDC New Hire Employee Giving Program

\*\* These best practices are considered for our Annual Campaign Awards recognized at UNITED Tribute. [Learn More at UnitedWayDenton.org/CampaignToolkit](https://UnitedWayDenton.org/CampaignToolkit)

## PACESETTER BENEFITS

- Member of an elite group that jumpstarts UWDC Annual Campaign to improve lives Denton County.
- Fosters employee pride through your company's leadership role of affecting positive change in our community.
- Connects your organization with other leading businesses to build a strong and healthy community.
- Showcases your support of the community.
- Listed on [UnitedWayDentonCounty.org](https://UnitedWayDentonCounty.org) website.
- **Awarded at United Way of Denton County's Kickoff Breakfasts – Sept 9<sup>th</sup> & 16<sup>th</sup>.**

## THANK YOU TO OUR 2021 PACESETTER COMPANIES:

Allison Engineering  
DATCU Credit Union  
Denton Record-Chronicle  
First State Bank  
Guaranty Bank & Trust, N.A.  
Health Services of North Texas

Merki & Associates P.C.  
Morrison Milling  
North Central Texas College  
PointBank  
Sawko & Burroughs, P.C.  
United Way of Denton County

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