

What is a Pacesetter?

Pacesetter businesses and organizations have the opportunity to lead the community; to set the example for what a model United Way workplace campaign looks like. Pacesetters demonstrate extraordinary community leadership, and by participating, are eligible for additional recognition.

Benefits of being a Pacesetter

- Showcases your support of the community.
- Streamlines your organization's charitable giving efforts through United Way.
- Connects your organization with other leading businesses to build a strong and healthy community.
- Fosters employee pride through your company's support of health and human service organizations.
- Eligible for Pacesetter recognition and awards.
- Acknowledgment as a Pacesetter company in the media.
- Featured on United Way of Denton County website.
- Membership in an elite team that raises \$600,000+ for Denton County!
- Participation in four premier United Way events:
 - Golf Tournament - Monday, June 28th
 - Pacesetter Breakfast - Wednesday, July 21st
 - Campaign Kick-Off Luncheon - Friday, September 24th
 - Volunteer Appreciation Reception - March 2011

Pacesetter Goals

Pacesetters make a commitment to success by achieving at least seven of the following goals:

1. Select an Employee Campaign Coordinator (ECC) and send him/her to United Way campaign training.
2. Create an employee committee to conduct the campaign.
3. Set a goal utilizing the Campaign Potential worksheet that reflects an increase in at least one area of your campaign (i.e., increase in employee participation, average gift amount, corporate gift per capita, etc.).
4. Secure corporate leadership's support and public endorsement of the campaign.
5. Conduct United Way presentation for all employees before August 28 to ask for support.
6. Conduct a special event activity during your campaign.
7. Offer a year-round payroll deduction option to employees.
8. Increase campaign dollars raised over the 2009 campaign.
9. Make a corporate pledge to UWDC (consider a corporate matching pledge for additional motivation).
10. Provide a Leader on Loan (LoL) to the United Way campaign.
11. Publicly post United Way support at your company (United Way posters or decal).
12. Complete and return campaign reports to the United Way office on or before the deadline.

REACH OUT A HAND TO ONE AND INFLUENCE THE CONDITION OF ALL.

LIVE UNITED™



United Way of
Denton County, Inc.

Pacesetter Awards

Awards are determined by the number of Pacesetter goals achieved. Awards will be presented at the Campaign Kick-Off Luncheon on September 24, 2010 at Texas Woman's University's Hubbard Hall.

Congratulations and Thank You to the companies who set the pace in 2009

2009 Special Award Winners

Each year a set of four special awards are given to companies that demonstrate an exceptional commitment to the Pacesetter campaign in four categories:

LIVE UNITED Award - Best demonstrates Give. Advocate. Volunteer.
DATCU Credit Union

Creating Lasting Change Award - Highest per capita giving
Meridian Bank Texas

Advancing the Common Good Award - Top new Pacesetter company
Merki & Associates

Better Tomorrow Award - Best demonstrates creative and innovative thinking
NorthStar Bank of Texas

2009 Pinnacle Award Winners

Awarded to Pacesetter companies who have the best overall campaign and achieve at least ten Pacesetter goals.

Small Company: First State Bank
Mid-Size Company: Russell-Newman, Inc.
Large Company: Denton Regional Medical Center
Public Sector: City of Denton

Platinum Award Winners

Achieved **ten** of the Pacesetter goals.

Access 1st Capital Bank	First State Bank	Russell-Newman, Inc.
City of Denton	Meridian Bank	Sally Beauty Company
DATCU Credit Union	Merki & Associates	Sandelin-Allstate Insurance Agency
Denton Record-Chronicle	NORTHSTAR BANK of Texas	Sawko & Burroughs, P.C.
Denton Regional Medical Center	NUCONSTEEL	Texas Health Presbyterian Hospital Denton
Eagle Press	PointBank	Wal-Mart Distribution Center #6068

Gold Award Winners

Achieved **nine** of the Pacesetter goals.

Ben E. Keith	Denton County Health Department	Denton County Friends of the Family
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Silver Award Winners

Achieved **eight** of the Pacesetter goals.

Adult Day Stay	Health Services of North Texas	Title Resources
Bill Utter Ford	Interfaith Ministries of Denton, Inc.	Wells Fargo

Bronze Award Winners

Achieved **seven** of the Pacesetter goals.

Hope, Inc.	Retired and Senior Volunteer Program	Denton Chamber of Commerce
John E. Baines, P.C.	Communities in Schools of North Texas	

